

# **SURVEY YOUR STUDENT-ATHLETES**

## **using a tested web-based instrument**

### **available at no cost!**

The HWS Alcohol Education Project is pleased to announce that it will be providing free access to a secure web-based survey instrument assessing the actual and perceived norms of intercollegiate student-athletes. The Project will also provide a frequency report of results and a corresponding data file free of charge to ten institutions of higher education prepared to use data from this survey for social norms programming to promote healthy behavior and academic engagement.



Provided by the HWS Alcohol Education Project:

<http://alcohol.hws.edu>

MVP student-athlete project: <http://alcohol.hws.edu/mvp>

Hobart and William Smith Colleges, Geneva, New York 14456

Project directors:

H. Wesley Perkins (email: [perkins@hws.edu](mailto:perkins@hws.edu)) and David W. Craig (email: [craig@hws.edu](mailto:craig@hws.edu))

Supported by a U. S. Department of Education Model Program Grant

### **Eligibility**

Eligible applicants are institutions of higher education that offer an associate or baccalaureate degree and also have a program in intercollegiate athletics. Additionally, applicant institutions must be prepared to use data from the survey in their health promotion programming during the 2005-06 and/or 2006-07 academic years.

### **Project Period**

This offer will be made to the first ten institutions meeting eligibility requirements during the grant period from October 1, 2005 to December 31, 2006.

### **Application Procedure**

Applicants need only submit a one page description of how administration of this survey for student-athletes will fit into their health promotion plans. Preference will be given to institutions prepared to use data from the survey in the implementation of one or more components of a social norms intervention program. Institutions should submit a timeline for their projected survey administration and program implementation within this project description. A cover letter from the individual(s) submitting the application should describe his/her/their role in coordinating the project. Please address any questions to the HWS Alcohol Education Project directors.

### **Application Due Date**

Applications will be accepted continuously through December 31, 2006 or until ten institutions have been selected. Additional institutions may participate but will be assessed fees on a cost recovery basis.

Submit applications to:

HWS Alcohol Education Project

Attn: Professor David W. Craig

Hobart and William Smith Colleges

Geneva, NY 14456

## HWS Colleges' Social Norms Surveys Online Database Host and Disclosure Agreement

Hobart and William Smith Colleges (HWS) agree to provide social norms survey data collected through the HWS Alcohol Education Project World Wide Web site to participating schools according to the terms indicated below. Hobart and William Smith Colleges will perform periodic tape back-ups. Additionally, Hobart and William Smith Colleges agree to release to a representative from the school, designated in writing by the respective school officer, raw survey data from his/her school until such time that the school notifies HWS of its wish to discontinue involvement in the project. The school consents to such disclosures.

Hobart and William Smith Colleges may release the results of the survey data as part of research publications but agrees that the identity of individual schools will remain confidential. No other individuals, other than the designated school representative and the Hobart and William Smith Colleges staff that have signed below, will be authorized to access the data on the Colleges' server. In the event of any changes in staff or designated school representative, an amended copy of this agreement will be sent to the school officer.

Hobart and William Smith Colleges will take reasonable steps, in its sole discretion, to provide for security against unauthorized access and data entry. However, Hobart and William Smith Colleges assume no liability, expressed or implied, with respect to this survey or any unauthorized access to the resulting data. The school has or will obtain all permissions required by the local institution and its institutional review boards for the participation of its students in an HWS Social Norms Survey. The school holds Hobart and William Smith Colleges harmless from any and all liability. Hobart and William Smith Colleges agrees to send a copy of this agreement to the school officer participating in this project for his/her approval.

School officers should signify their approval of these arrangements by signing in the appropriate space below and identifying the appropriate individual to whom data should be released. Return this completed form to H. Wesley Perkins, Department of Anthropology and Sociology, Hobart and William Smith Colleges, Geneva, NY 14456.

The following Hobart and William Smith Colleges staff have administrative or research access to these data and agree to the terms described above.

<b>System Administrators (for backup and server maintenance)</b>		<b>Research Access</b>	
<b>Signature</b>	<b>date</b>	<b>Signature</b>	<b>date</b>
Frank Bartels		David W. Craig	
		H. Wesley Perkins	

**Officer of School Agreement:**

I, \_\_\_\_\_ (please print name), \_\_\_\_\_ (please print title)  
of \_\_\_\_\_ (please print school name) agree to participate in this project and agree to the terms of disclosure described above.

I designate \_\_\_\_\_ (please print name) as a representative of my school to receive the survey results collected from my school.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## **STUDENT-ATHLETE SOCIAL NORMS SURVEY INSTRUCTIONS**

### **PREPARATION FOR WEB-BASED COMPUTER-LABORATORY SURVEYS**

1. After obtaining support for the survey from the appropriate departments at your institution you must have an administrative officer fill out and sign the institutional disclosure and waiver agreement. The form is attached to this document. An original signed copy must be returned before surveys can begin.
2. Create a schedule of 30 minute time blocks for survey administration. We recommend that you create enough time blocks for your entire student-athlete population to complete the survey with two evenings of extra time blocks for make-ups. For example, we run from 7-10pm providing six time blocks per evening. If you are using a lab of 30 computers and have 450 student athletes, you should schedule  $450/30 + 12$  extra blocks = 27 time blocks that could be spread out over four or five evenings. You should provide each team with several time slots so that student-athletes have a choice of times to attend a survey session. You should also schedule more than one team in each survey session so that it is clear to coaches and student-athletes that their team responses can not be identified by the time simply by when they took the survey. We provide coaches with time-slot sign-up sheets with space for a maximum of ten student-athletes from that team in any one time slot. The number of sign-up sheets is determined by the teams roster size. That way we can have three different teams, each contributing 10 athletes, during each session in a lab with 30 computers. Make sure that you have not scheduled a survey for a team on a game day.
3. Distribute your preliminary schedule to coaches and resolve any schedule conflicts.
4. Submit the survey schedule to Dr. David W. Craig at HWS ([craig@hws.edu](mailto:craig@hws.edu) or 315-781-3611) to obtain time-activated usernames and passwords.
5. Distribute survey time-slot sign-up sheets to coaches and have them introduce the survey at a team meeting to their athletes and have them sign up for a time that works for their schedule. See script below for the coaches.

#### **Survey script to be read to students as introduction to the survey**

This survey is part of a larger study asking student-athletes at several colleges and universities about attitudes and experiences in athletics and other extracurricular activities. It also covers a variety of other topics including academics, career interests, social life, daily activities, health and well-being issues. We want you to tell us about yourself and your perceptions of other students. This is an anonymous survey -- you will not be asked to submit your name nor your specific team sport. The goal is simply to get a general profile of student-athletes and their academic and social lives.

Questions that ask about your perceptions of other student-athletes are referring to athletes at your school during the school term. Please read each question carefully. There are no "right" or "wrong" answers-- just give your best estimate. This survey is voluntary. If you do not wish to respond to any particular question, you may leave it blank.

Sign-up sheets are provided for a time to take the survey. Just sign your name to the sheet with a time that will work with your schedule. Be sure to write your survey time and location into your schedule.

6. Students should not be required to enter a personal username and password. Even though the survey will not ask for names or any personal identifiers, the perception of anonymity may be lost if personal usernames are entered. If your campus requires a logon, then a generic logon user name with web browser use privileges should be created by your IT department and the computers pre-logged on before students arrive. All computers would be logged on using the same username and password. Thus, no athlete could be identified.

### **PROCEDURE FOR ADMINISTERING WEB BASED SURVEYS IN THE COMPUTER LAB ON SURVEY DAYS**

1. Prior to student arrival, the web browsers should be set to the survey logon url.
2. As students-athletes arrive at the computer laboratory, they check their names off the sign-up list so that reminders can be sent to those that missed their session for a makeup session time.
3. Lab monitors read the script (boxed insert on previous page) explaining the survey and why we need student participation at the beginning of each 30 minute time block.
4. Lab monitors publicly announce and write on a display board the username and password for that time block explaining that every student in that session will use the same username and password to ensure anonymity.
5. Student-athletes may begin the survey at this time.
6. When students complete the survey, the lab monitor should reset the browsers to the starting url using either a bookmark or the history drop down list. **DO NOT RESET THE SURVEY BY CLICKING THE BACK BUTTON....YOU WILL END UP RE-ENTERING THE PREVIOUSLY TAKEN SURVEY!**

**Data disclosure agreement, sample instructions, sample survey schedule grid, and sample sign-up sheets are attached to the following pages.**

**Sample Survey Schedule – Fall, 2005 HWS MVP Survey Schedule**

<b>Time\Date</b>	<b>Nov 6 Sunday Gulick 208</b>	<b>Nov 7 Monday Gulick 208</b>	<b>Nov 8 Tuesday Gulick 208</b>	<b>Nov 9 Wednesday Gulick 208</b>	<b>Nov 10 Thursday Gulick 208</b>	<b>Nov 11 Sunday Gulick 208</b>	<b>Nov 12 Monday Gulick 208</b>
<b>7-7:30pm</b>	Team 1 Team 4 Team 22	Team 2 Team 5 Team 23	Team 2 Team 6	Team 3 Team 7 Team 22	Team 2 TEAM 8 Team 24	Make-up Times TBA	Make-up Times TBA
<b>7:30-8om</b>	Team 9 Team 5 Team 10	Team 11 Team 11 Team 24	Team 12 Team 13 Team 24	Team 14 Team 2 Team 25	Team 3 TEAM 8 Team 22		
<b>8-8:30pm</b>	Team 15 Team 5 Team 22	Team 1 Team 16	Team 11 Team 16 Team 22	Team 17 Team 2 Team 23	Team 11 Team 10 Team 7		
<b>8:30-9pm</b>	Team 4 Team 2 Team 24	Team 9 Team 4 Team 24	Team 3 Team 4 Team 23	TEAM 8 TEAM 18 Team 24	Team 13 TEAM 18 Team 23		
<b>9-9:30pm</b>	Team 19 Team 4	Team 15 Team 19 Team 6	Team 20 Team 2	TEAM 8 H basketball Team 25	Team 13 Team 21		
<b>9:30- 10pm</b>	Team 11 Team 20 Team 25	Team 2 Team 20	Team 15 Team 21 Team 6	TEAM 8 Team 13 Team 25	Team 17 Team 13 Team 24		

## Survey of Student-Athlete Norms Team Sign-up Sheet

<b>TEAM:</b>	<b>LOCATION:</b>
<b>DATE:</b>	<b>TIME:</b>

This survey is part of a larger study asking student-athletes at several colleges and universities about attitudes and experiences in athletics and other extracurricular activities. It also covers a variety of other topics including academics, career interests, social life, daily activities, health and well-being issues. We want you to tell us about yourself and your perceptions of other students. This is an anonymous survey -- you will not be asked to submit your name nor your specific team sport. The goal is simply to get a general profile of student-athletes and their academic and social lives.

Questions that ask about your perceptions of other student-athletes are referring to athletes at your school during the school term. Please read each question carefully. There are no "right" or "wrong" answers-- just give your best estimate. This survey is voluntary. If you do not wish to respond to any particular question, you may leave it blank.

Sign-up sheets are provided for a time to take the survey. Just sign your name to the sheet with a time that will work with your schedule. Be sure to write your survey time and location into your schedule.

Name	Email
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

## Social Norms Surveys Online

©Copyright 2004, H.Wesley Perkins and David W. Craig. All rights reserved.



### Survey of Student-Athlete Norms

Please Login

Username:

Password:

## Social Norms Surveys Online

©Copyright 2004, H.Wesley Perkins and David W. Craig. All rights reserved.

### Survey of Student-Athlete Norms

Page 1 of 4

This is a survey about student-athlete attitudes and experiences in athletics and other extracurricular activities. It also covers a variety of other topics including academics, career interests, social life, daily activities, health and well-being issues. We want you to tell us about yourself and your perceptions of other students. This is an **anonymous survey** -- you will not be asked to submit your name nor your specific team sport. The goal is simply to get a general profile of athletes and their lives as students.

Questions that ask about your perceptions of other athletes are referring to athletes **at your school during the school term**. Please read each question carefully. There are no "right" or "wrong" answers-- just give your best estimate. This survey is **voluntary**. If you do not wish to respond to a question you may leave it blank and continue on.

#### ATHLETIC ACTIVITIES

**1. In which years during college have you actively participated in any of the following (include the current year if your sport is currently in season or if you are actively training with your team at this time)? (mark as many years as apply.)**

	1st	2nd	3rd	4th	5th
a. Intercollegiate Athletics	<input type="checkbox"/>				
b. Intramural/recreational athletics	<input type="checkbox"/>				
c. Student Athletic Advisory Committee (SAAC)	<input type="checkbox"/>				

**2. Have you ever served as an intercollegiate team captain? (select one)**

- a. yes, currently
- b. yes, but not this year
- c. no

**3. Are you participating in an intercollegiate sport that is currently in season?**

- yes
- no

**4. In considering your college experience so far, how important to you is your participation in intercollegiate athletics? (select one)**

- a. Not very important
- b. Somewhat important
- c. Very important
- d. The most important part of my undergraduate experience

**5. Thinking of your five best friends here at school, how many of them are also intercollegiate athletes?**

- 0
- 1
- 2
- 3
- 4
- 5

Click the "Next" button to go to page 2 of 4

Next >

## Social Norms Surveys Online

©Copyright 2004, H.Wesley Perkins and David W. Craig. All rights reserved.

### Survey of Student-Athlete Norms

Page 2 of 4

#### OTHER EXTRACURRICULAR ACTIVITIES

**6. During college so far have you actively participated in any of the following (include the current year if you have participated this term already)? (if you participated in an activity, mark as many years as apply, otherwise check never.)**

	Never	Yes, during one year	Yes, during more than one year
a. Student government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Religious group or organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Political club or organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Social Fraternity or Sorority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Performing Arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Student Newspaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Literary or other magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Campus media (TV,radio)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Social action/issues group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Cultural/ethnic group or organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Volunteer service organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l. Work on faculty research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m. Independent study/research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
n. Honor society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
o. Semester or year studying abroad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**7. During the current academic term how much time do you spend per week, on average, on the following? (enter the number of hours per week you participate, or check none, for each activity)**

\_\_\_\_\_



**12. Which statement below about using tobacco (including cigarettes, cigars, and chewing tobacco) do you think will be the most common attitude among athletes in general here at your school? (select one)**

- a. Tobacco use is never a good thing to do.
- b. Occasional tobacco use is OK, but not daily use.
- c. Daily tobacco use is OK if that's what the individual wants to do.

**13. Which statement below about drinking alcoholic beverages do you feel best represents your own attitude? (select one)**

- a. Drinking is never a good thing to do.
- b. Drinking is all right but a student should never get drunk.
- c. An occasional "drunk" is OK as long as it doesn't interfere with academics or responsibilities.
- d. An occasional "drunk" is OK even if it does interfere with academics or responsibilities.
- e. A frequent "drunk" is OK if that's what the individual wants to do.

**14. Which statement below about drinking alcoholic beverages do you think is the most common attitude among athletes in general here at your school? (select one)**

- a. Drinking is never a good thing to do.
- b. Drinking is all right but a student should never get drunk.
- c. An occasional "drunk" is OK as long as it doesn't interfere with academics or responsibilities.
- d. An occasional "drunk" is OK even if it does interfere with academics or responsibilities.
- e. A frequent "drunk" is OK if that's what the individual wants to do.

**15. How often do you think students in each of the following categories at**

**your school typically use tobacco (including cigarettes, cigars and chewing tobacco)?**

Just give your best estimate of what is most typical for each category (a through f).

	Never	1-2 per Year	Once a Month	Twice a Month	Once a Week	Twice a Week	Daily
a. Yourself	<input type="radio"/>						
b. Your Friends	<input type="radio"/>						
c. Students on your team	<input type="radio"/>						
d. Male athletes at your school	<input type="radio"/>						
e. Female athletes at your school	<input type="radio"/>						
f. Non-athletes at your school	<input type="radio"/>						

**16. How often do you think students in each of the following categories at your school typically consume alcohol (including beer, wine, wine coolers, liquor and mixed drinks)?**

Just give your best estimate of what is most typical for each category (a through f).

	Never	1-2 per Year	Once a Month	Twice a Month	Once a Week	Twice a Week	Daily
a. Yourself	<input type="radio"/>						
b. Your Friends	<input type="radio"/>						
c. Students on your team	<input type="radio"/>						
d. Male athletes at your school	<input type="radio"/>						
e. Female athletes at your school	<input type="radio"/>						
f. Non-athletes at your school	<input type="radio"/>						

**17. How many alcoholic drinks, on average, do you think each of the following students typically consumes at parties and bars? (A drink is a bottle of beer, a glass of wine, a wine cooler, a shot of liquor, or a mixed drink.)**

Just give your best estimate of what is most typical for each category (a through f). Indicate a number for each or check none.

	None	# drinks
a. Yourself	<input type="checkbox"/>	<input type="text"/>

- b. Your Friends
- c. Students on your team
- d. Male athletes at your school
- e. Female athletes at your school
- f. Non-athletes at your school

18. How much time do you typically spend drinking the amount you specified for yourself in #17 above?.

hours OR  I don't typically drink at parties and bars

19. Think back over the past two weeks: On how many days during these past two weeks did you have one or more drinks (that is, beer, wine, liquor, or mixed drink)?.

days OR  I did not drink at all in the last two weeks

20. As best as you can estimate, what was the total number of drinks you had during those two weeks? (One drink is defined as a beer, a glass of wine, a shot of liquor, or a mixed drink.)

drinks OR  I did not drink at all in the last two weeks

21. Overall, what percentage of athletes at your school do you think use NO tobacco products at all? Just give your best estimate (from 0 to 100%).

%

22. Overall, what percentage of athletes at your school do you think consume NO alcoholic beverages at all? Just give your best estimate (from 0 to 100%).

%

23. How often, if ever, have you been drunk during this current academic term? (select one)

- a. Not during this term.
- b. Once this term.
- c. Two or three times this term or about once per month.
- d. About once per week.
- e. More than once per week.

24. Overall, what percentage of athletes at your school do you think have been drunk on at least once per week during the current term? Again, just give your best estimate (from 0 to 100%).

%

25. During this academic term which, if any, of the following has occurred as a consequence of your drinking? (Choose a response for each category a through o.)

check here if you have not consumed alcohol during this term and scroll down to the next page

	No, not during this academic year	Yes, occurred once due to drinking during this academic year	Yes, occurred more than once due to drinking during this academic year
a. Physical injury to yourself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Physical injury to others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Fighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Damage to property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Cutting class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Inefficiency in homework, classroom, or lab work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Late papers, missed exams, failure to study for exams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Damaged friendships or relationships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. After drinking could not remember events or actions that occurred while	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

drinking

- j. Impaired driving
- k. Rode with an impaired driver
- l. Attempted intimate physical/sexual contact not desired by the other person
- m. Were sexually active when otherwise might not have chosen to be
- n. Engaged in intercourse unprotected (from pregnancy or disease) when you otherwise might not have
- o. Missed or performed poorly in an athletic event

Click the "Next" button to go to the FINAL page.

## Social Norms Surveys Online

©Copyright 2004, H.Wesley Perkins and David W. Craig. All rights reserved.

# Survey of Student-Athlete Norms

Page 4 of 4

### ACADEMICS AND CAREER INTERESTS

**26. What is your approximate cumulative grade point average in college based on a 4.0 scale?**

Check here for no grades if this is your first term in college.

- |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A/A+                  | A-                    | B+                    | B                     | B-                    | C+                    | C                     | C-                    | D+                    | D                     | D-                    | F                     |
| 4.0                   | 3.7                   | 3.3                   | 3.0                   | 2.7                   | 2.3                   | 2.0                   | 1.7                   | 1.3                   | 1.0                   | 0.7                   | 0.0                   |
| <input type="radio"/> |

**27. Mark the area of your undergraduate major or primary concentration.** *(select all that apply)*

- a. Arts and Humanities
- b. Business
- c. Education
- d. Engineering
- e. Natural Sciences
- f. Social Sciences
- g. Allied Health (e.g. nursing, pharmacy, physical therapy)
- h. Interdisciplinary
- i. Other field
- j. Undecided

**28. Do you plan to pursue any of the following graduate or professional degrees after you graduate?** *(select one)*

- a. Master's Degree in Arts and Sciences (M.A. or M.S.)

- b. Master's of Business Administration (M.B.A.)
- c. Other Professional Master's Degree (M.S.W., M.S.E., M.S.N., M.A.T.)
- d. Law Degree (J.D. or L.L.B.)
- e. Medical Degree (M.D., D.O., D.D.S., D.V.M.)
- f. Ph.D.
- g. Other doctoral degree (Ed.D., Sci.D., D.B.A.)
- h. Other degree or certificate
- i. No, I am not currently planning to pursue graduate education

**29. When thinking about a career, how important to you is each of the following considerations? (mark one answer on each line)**

	Not Important	Somewhat Important	Very Important	Essential
a. Intellectual challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Work for social change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. High income potential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Stable, secure future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Creativity and initiative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Expression of personal values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Interesting daily work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Leadership Potential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**BACKGROUND INFORMATION**

(This information will help assure that a broad diversity of athletes have participated in the survey.)

**30. Gender**

- a. male
- b. female

**31. What is your age?**

- less than 21
- 21 - 24
- greater than 24

**32. What is your class rank?**

- 1st year
- Sophomore
- Junior
- Senior

**33. In which type of residence do you currently live? (select one)**

- a. Residence hall floor
- b. College-owned house, Co-op, or college owned apartment
- c. Fraternity
- d. Sorority
- e. Off campus private housing

Click "Finish" to record your answers.