

advice for managing health care services for students in international education exchange. The book, *Optimizing Health Care in International Educational Exchange*, is available at www.nafsa.org/optimizinghealthcare/intro.html.

This book is a new edition of a resource originally compiled in the 1980s by NAFSA in conjunction with ACHA as part of a project to improve health care services for students in international education exchange. The second edition expands upon the first edition's content overall, devoting an entire section to health and safety issues in education abroad. It includes numerous checklists and a listing of resources. The book was written by two experts in international education and funded by the Kellogg Foundation; several ACHA members were part of a committee that assisted the authors.

Online Collection of Health Communication Materials

The Media/Materials Clearinghouse (M/MC) is a growing international resource for health professionals who seek samples of pamphlets, posters, videos, and many other media and materials designed to promote public health. Its Mediabank, available online at www.jhuccp.org/mmc, can be searched by subject, country, language, or producer. M/MC is part of

New Health Promotion Journal for Western United States

The California Journal of Health Promotion (CJHP) is a new quarterly, peer-reviewed online journal focusing on health education and health promotion practice, teaching, research, and issues of interest to professionals in California and the Western United States. The CJHP differs from other health education and promotion journals in that it focuses on information that has more local, rather than national or international relevance.

The CJHP publishes multimedia presentations, along with traditional manuscripts, to take advantage of the Internet. The journal is interested in having college health professionals represented on its editorial board and in its content. For more information, visit www.cjhp.org. The first issue is scheduled for spring 2003.

Bilingual Resource for Immunizations

The National Alliance for Hispanic Health (NAHH) has developed a bilingual (English/Spanish) publication called, "Vaccines: We All Need Them! What Every Adult Should Know/ ¡Vacunate ya! lo que todo adulto debería saber." This booklet on adult immunization addresses common concerns, the latest recommended immunization schedule, an immunization record

format. The sessions are listed alphabetically. Visit the "Professional Development & Networking Meeting" section of the ACHA website to

chart, and a list of resources.

To obtain free copies, call the National Hispanic Family Health Helpline at (866) Su-Familia (783-2645), or for more resources, visit www.hispanichealth.org.

Publication Profiles Alcohol Education Project

The Hobart and William Smith Colleges' Alcohol Education Project tested the social norms approach on the HWS campus to see if communicating accurate norms about student drinking behavior could produce substantial positive effects on alcohol use. The U.S. Department of Education's Higher Education Center for Alcohol and Other Drug Prevention is offering a publication that describes this effort: *A Multifaceted Social Norms Approach to Reduce High-Risk Drinking: Lessons from Hobart and William Smith Colleges*.

The project's five components — data collection; print media campaigns; electronic media campaign; curriculum development; and campus presentations, staff development, and co-curricular activities — comprised an initiative to influence perceptions of social norms regarding alcohol use among students and, in turn, reduce actual high-risk drinking behavior. The U.S. Department of Education funded the implementation of the campus intervention, analysis of the results, and preparation of the dissemination report. This publication describes the five components and the results of the project's efforts.

The publication is available in web and pdf format on the Higher Education Center's website at www.edc.org/hec.

New Publication for Researcher-Provider Dialogue

The National Institute on Drug Abuse (NIDA) has launched *Science*

reviewer clinician and treating helping hypothesized to patients. Volt was published subscription at NIDA

College Listserve

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Virtual Website

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CORRECTIONS TO HEPATITIS B AND VARICELLA KIT

In an effort to inform college students of the risks of hepatitis B and varicella and the benefits of vaccination, ACHA developed the "Hepatitis B and Varicella Vaccine Awareness Kit" to provide college health services with sample communications materials and suggested strategies for conducting campus awareness programs. The kit, made possible by an unrestricted educational grant from Merck, was mailed to all ACHA Institutional Members in the summer.

Please be advised that some of the data for hepatitis B has been updated since the kit's printing. This information has been updated in the elements of the kit that have

