

Student Alcohol Abuse: What's Gender Got to Do with It?

The presentation explores the multiple ways that gender plays a complex part in college student alcohol problems. Attention will be given to research questions and findings about drinking from several biological, psychological, and social perspectives and to implications for prevention programs. Specific topics include: 1) divergent or congruent trends between male and female student alcohol consumption, 2) biochemical and social differences that remain as distinguishing characteristics, 3) misperceptions of gender-specific norms for drinking and the negative effects of these misperceptions, 4) differences in consequences of heavy use, and 4) developmental changes in drinking motivations of males and females through youth and young adulthood.