

The Capital District Regional Consortium On Alcohol & Other Drugs, Inc.

Presents:

# “Social Norms and Correcting Misperceptions About Alcohol Use on College Campuses” by Dr. H. Wesley Perkins



**April 1st, 2016—9am-11:00am**

*Doors open at 8:30am*

*(Continental breakfast served from 8:30-9:00am)*

**Husted Amphitheater Room 106A**

**UAlbany Downtown Campus—135 Western Ave.**

*Parking provided in Thurlow lot (across the street from main entrance)*

**Please RSVP to:** [bfreidenberg@albany.edu](mailto:bfreidenberg@albany.edu) **By:** Monday March 28th

This event is **FREE** and open to the public

---

Dr. Perkin’s presentation will include evidence-based information on the Social Norms Approach to correcting misperceptions of peer drinking norms. He will discuss how the Social Norms Approach can support a healthy culture and promote resilient behaviors on college campuses through informal social interactions that relay accurate information of peer practices around alcohol and other drugs.

As part of this presentation, Dr. Perkins will also host a question and answer section to facilitate the exploration of current issues faced on college campuses and potential Social Norms Approach solutions.

---

#### About the Presenter:

H. Wesley Perkins is Professor of Sociology in the Department of Anthropology and Sociology at Hobart and William Smith Colleges. In addition to his teaching duties, he is the co-director of the Hobart and William Smith Colleges Alcohol Education Project. Perkins’ other research interests and publications include studies of family roles and well-being among young adults and comparative studies of social values and religion in Great Britain and the United States. He is also conducting an extensive research project on forgiveness and health in the life course of young and middle-aged adults and a new project on social norms and bullying in adolescence. He received the B.A. in Sociology from Purdue University, and M.Div. degree from Yale University Divinity School, and the M.A. and Ph.D. in Sociology from Yale University.