

# *Is Everybody Really Doing It?*

*Using a Social Norms Approach  
to Successfully Reduce Youth Risk Behaviors*

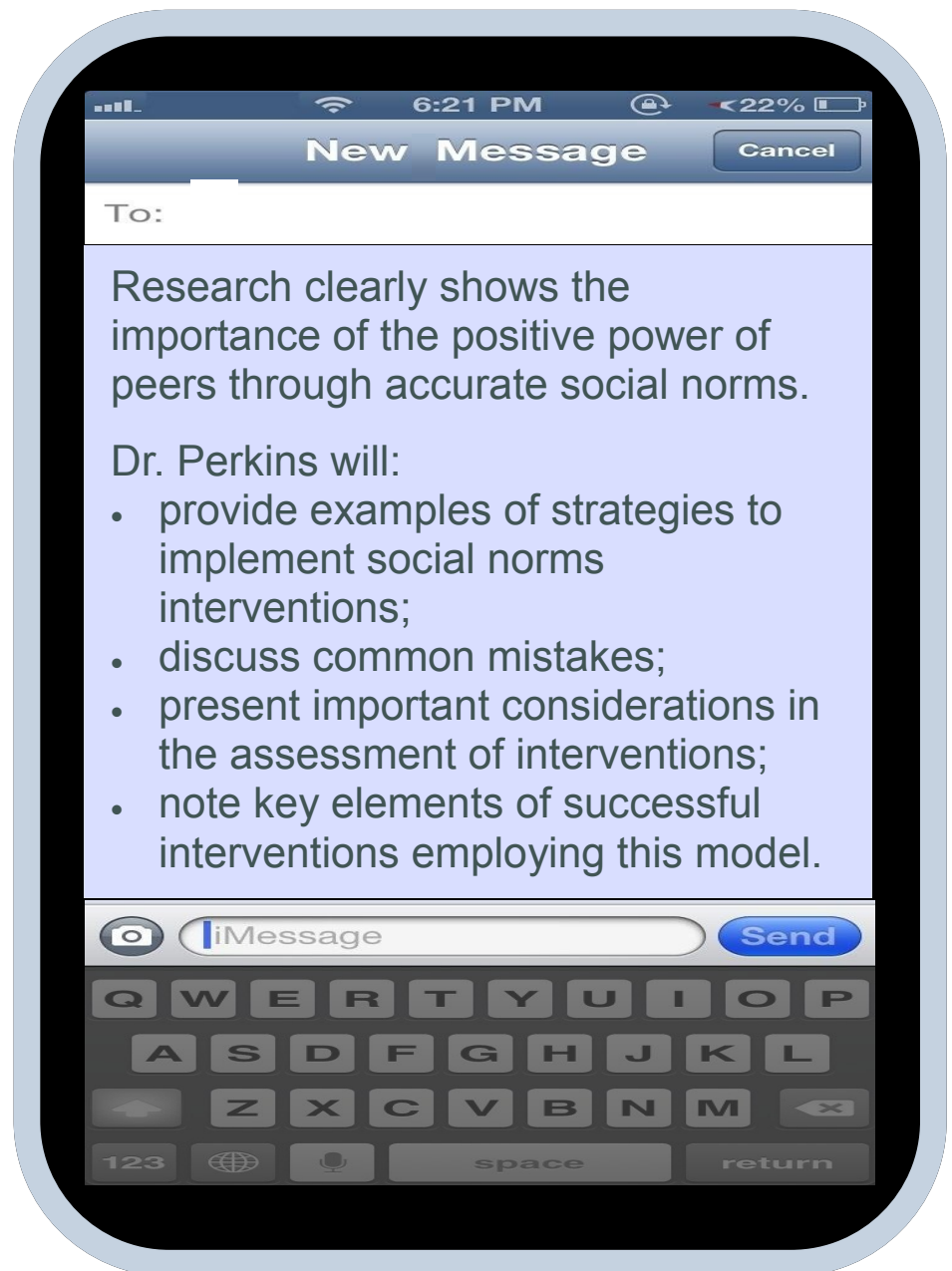
*Dr. H. Wesley Perkins*

## **FREE Training**

**Fri., Nov. 21, 2014  
1:00-4:00pm**

**HFM Prevention Council  
Training Center  
86 Briggs St, Suite 5  
Johnstown, NY**

**TO REGISTER:  
Complete  
attached form  
OR call  
518-736-8188  
Ext. 105**



**H. Wesley Perkins** received his Ph.D. from Yale University and is Professor of Sociology in the Department of Anthropology and Sociology at Hobart and William Smith Colleges, Geneva, New York. He developed the theory underlying the social norms approach to preventing risk behavior and is editor of a book on *The Social Norms Approach to Preventing School and College Age Substance Abuse*.

**REGISTRATION FORM**  
**Is Everybody Really Doing It?**

**Using a Social Norms Approach  
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November 21, 2014  
HFM Prevention Council**

**Name** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**E-Mail Address** \_\_\_\_\_

**Agency/Business Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

\*If you have any questions regarding registration or payment, please contact:  
Ann Rhodes @ (518) 736-8188 x105 or hfmasac@yahoo.com

**Please mail/fax this registration form to:  
HFM Prevention Council  
86 Briggs Street, Suite #5, Johnstown, NY 12095  
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