



# The Truth About Youth Conference

Are all young people the same?

Or do the majority make healthy, safe choices?

How can we change young people's attitudes and perceptions to risky behaviours including drugs, alcohol, teenage pregnancy and knife crime?

Come and find out more about exciting and innovative ways of engaging young people and encouraging them to make safe sensible choices:



University of  
Bedfordshire



BEDFORD BOROUGH COUNCIL



SWINDON  
BOROUGH COUNCIL



every child matters  
a brighter future for Norfolk's young people



Birmingham East and North

On: **Thursday 16 Sept 2010**

Time: **9am – 4pm**

At: **University of Bedfordshire**, Bedford Campus,  
Bedford, MK41 9EA

**Key note speaker:** Professor Wesley Perkins of Hobart and William Smith Colleges, New York, leading authority on the social norms approach

**Click here** for more information and to register

*This event is an outcome of a three year research project part funded by local authority and DCSF*